

OCT 18 2005

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United States Patent and Trademark Office	(571) 273-8300	

FROM: Mike Garrabrant**DATE:** October 18, 2005

Number of pages with cover page:	6	
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Preparer of this slip has confirmed that facsimile number given is correct: **10766/MSG4****Comments:**

Attorney Docket No.:	324212003110
Group Art Unit:	3622
Examiner:	Not Yet Assigned
Serial No.:	10/751,038
Filing Date:	December 31, 2003
Inventors:	Eric BOYD et al.
Title:	OFFLINE-ONLINE INCENTIVE POINTS SYSTEM AND METHOD

Documents attached:

- Transmittal Form (1 page)
- Power Of Attorney To Prosecute Applications Before The USPTO (1 page)
- Statement Under 37 CFR 3.73(b) w/copy of Assignment (from parent, Serial No. 09/638,457) (3 pages total)

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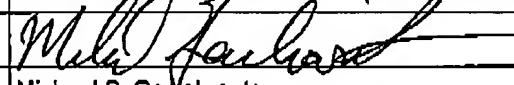
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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>		Application Number 10/751,038
Total Number of Pages in This Submission 5	Filing Date December 31, 2003	
	First Named Inventor Eric BOYD	
	Art Unit 3622	
	Examiner Name Not Yet Assigned	
	Attorney Docket Number 324212003110	

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input checked="" type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address (1 page)	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Terminal Disclaimer	<input type="checkbox"/> Other Enclosure(s) (please identify below): <ul style="list-style-type: none"> • Statement Under 3.73b w/copy of Assignment (from parent, Serial No. 09/638,457) (3 pages total) • Fax Cover Sheet.
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Request for Refund	
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> CD, Number of CD(s) _____	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> Landscape Table on CD	
<input type="checkbox"/> Reply to Missing Parts/ Incomplete Application		Remarks
<input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm Name	MORRISON & FOERSTER LLP (Customer No. 20872)
Signature	
Printed name	Michael S. Garabrant
Date	10/18/2005
	Reg. No. 51,230

I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office, facsimile no. (571) 273-8300, on the date shown below.

Dated: October 18, 2005

Signature:  (Mei Y. Leung)

SF-1965711

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POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

Practitioner associated with the Customer Number:

20872

OR

Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number	Name	Registration Number

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignments documents attached to this form in accordance with 37 CFR 3.73(b).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:

The address associated with Customer Number:

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OR

<input type="checkbox"/> Firm or Individual Name:			
Address:			

City:

State:

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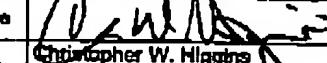
Assignee Name and Address:

Yahoo! Inc.
701 First Avenue
Sunnyvale, California 94089

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/60 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

Signature		Date	7/20/2005
Name	Christopher W. Higgins	Telephone	(408) 329-1000
Title	Director, Patent Asset Development		

sf-1964199

PTO/SB/96 (09-04)

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STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Eric BOYD et al.Application No./Patent No.: 10/751,038 Filed/Issue Date: December 31, 2003Entitled: OFFLINE-ONLINE INCENTIVE POINTS SYSTEM AND METHOD(Name of Assignee) Yahoo Inc., a corporation

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. the assignee of the entire right, title, and interest; or
2. an assignee of less than the entire right, title and interest.

The extent (by percentage) of its ownership interest is _____ %

in the patent application/patent identified above by virtue of either:

- A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

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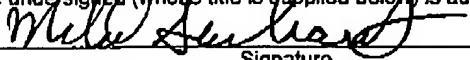
- B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.
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 Additional documents in the chain of title are listed on a supplemental sheet. Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.



Signature

10/18/05

Date

Michael S. Garabrant - 51,230

(650) 813-4227

Printed or Typed Name

Telephone Number

Attorney

Title

File No.: 18567-0012

ASSIGNMENT

I, as a below-named inventor, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign to:

Yahoo! Inc.
3400 Central Expressway
Santa Clara, California 95051

A DELAWARE CORPORATION (hereinafter referred to as Assignee), its successors, assigns and legal representatives, the entire right, title and interest in and to all subject matter invented by Eric Boyd, Arturo Bejar, Anil Pal and David Roman and disclosed and/or claimed in an application for Letters Patent of the United States of America Serial No. _____ filed August 14, 2000, entitled:

OFFLINE-ONLINE INCENTIVE POINTS SYSTEM

and signed by me

- On the date set forth below;
 on the DATE_OF_SIGNING_DECLARATION

and in and to any and all divisions, reissues, continuations and extensions thereof; and in and to all corresponding applications for Letters Patent and all Convention and Treaty Rights of any kind, in all countries throughout the world, for all such subject matter.

I hereby authorize and request that the Patent Office Officials in the United States, and in countries foreign to the United States, issue any and all of said Letters Patent or similar documents, when granted, to said Assignee, as the Assignee of our entire right, title and interest in and to the same, for the sole use and enjoyment of said Assignee, its successors and assigns.

Further, I agree that I will communicate to said Assignee, or its representatives, any facts known to me respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisions, continuations, substitutions, and renewal reexamination and reissue applications, execute all necessary Assignment papers to cause any and all of said Letters Patent to be issued to said Assignee, make all rightful oaths and generally do everything necessary or desirable to aid said Assignee, its successors and assigns, to obtain and enforce proper protection for said invention in the United States.

The undersigned hereby authorizes the firm of OPPENHEIMER WOLFF & DONNELLY LLF to correct errors in this assignment or to insert any further identification or other information necessary or desirable to make this assignment suitable for recordal in the United States Patent Office, and any Patent Office foreign to the United States.

In Testimony Whereof, I hereunto set my hand.

SIGNATURES

U.S. Assignment

Page 1
SV/103314.01
08142000/11:02/18567.1

File No.: 18567-0012

Inventor's Signature:


Eric Boyd

Date: 8-19-00

Typed Name:

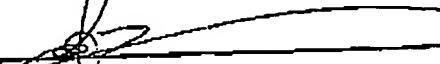
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Anil Allan Pal

Date: 8/19/2000

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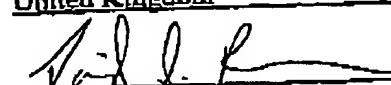
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Date: 8/14/2000

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United States of America

U.S. Assignment

Page 2

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